

ALLeY

Is the remarkable diversity of bowling leagues being struck down by development?

The topic of diversity, equity and inclusion dominates the landscape; politics, education, entertainment and corporations all scrambling to comply with this new social norm. Yet there's a powerful social forum of diversity, equity and inclusion that's been right under our noses for decades. And in the midst of all this initiative, it's dying.

Modern bowling leagues transcend classic stereotypes, exemplifying an often unrecognized level of diversity, but the thrust of city growth threatens this vital source of social capital. Through touching interviews with players, frank conversations with industry professionals, and discussions with city officials, ALLeY embarks on a journey to discover the future of the properties, the sport, and the communities affected by aggressive modern development.

From the Director

As a league bowler for over 45 years, the loss of league-based centers to real estate development or business restructuring is one that affects me personally. Having already relocated from one beloved bowling center to another (also slated for demolition), the thought of losing even more of the personal connections nurtured in these spaces is deeply saddening.

I feel I have an obligation to use my talents and resources to bring this situation into the light of the public eye. My hope is to enlighten those who are unfamiliar with the extraordinary diversity found in these leagues and to raise awareness about the unfortunate effects of the advancing real estate market on these remarkable community spaces. I have never been so emotionally invested in a project nor embarked on one that feels as noble.

D. Nelson Murray

D. Nelson Murray - Director | Producer | Director of Photography

D. Nelson Murray may be a relative newcomer to the medium of film and video, but he is no stranger to the arts. A drummer and musician with numerous album credits and extensive live performance experience, his talent for arrangement and composition transfer readily to visual media. Moving rapidly from hobbyist to feature filmmaker, his dedication and passion are apparent in even his simplest short. His projects have been selected for the Lost River Film Festival and Texas Film Friday screenings. With the impending release of his first feature documentary, D. Nelson has dramatically expanded his scope of experience and has created a film of outstanding relevance.

Paul O'Connell - First Assistant Camera | Production Consultant

The pageantry and personality of the burlesque scene first lured Paul into photography. His excellent work in that field landed him positions producing pin-up portraiture and working for Oxygen Media along with crewing for many New York-based film productions. Paul offers his 20-plus years of experience to the ALley project, advising on all aspects of production. Paul attended Brooklyn College in New York.

<https://www.pocphotocompany.com/>

Teaser

<https://vimeo.com/898607865>

Trailer

<https://vimeo.com/918529002>

Poster coming soon
Production Stills coming soon